



**US ARMY  
SUSTAINMENT  
COMMAND**

***2015 MG KEITH L. WARE AWARDS  
PUBLIC AFFAIRS COMPETITION***

**CATEGORY F ENTRY:**

**US Army Sustainment Command  
(ASC) Public Web Site**

## **BACKGROUND**

The U.S. Army Sustainment Command (ASC) public Web site can be accessed via the following URL:

<http://www.aschq.army.mil/home/>

The Web site is maintained and updated by the ASC Public Affairs Office (AMSAS-PA), in cooperation with ASC's Deputy Chief of Staff for Information Management (AMSAS-IM / G6). Through this collaborative effort, the Web site remains in compliance with all applicable Army regulations and guidance, and also meet standards in regard to OPSEC, protection of privacy / PII, accessibility, etc.

ASC Public Affairs constantly updates the Web site with the latest in news items from around the Command. The items are scrolled on the site's opening screen. During calendar year 2015, a total of 151 news items were posted on the site (*see list below – list includes dates of postings*).

In addition, the site includes links to ASC's Facebook, YouTube and Twitter pages; a link that members of the public can use to request a speaker or a color guard from ASC; a link to a command information "news room"; and links to various publications (ASC History Newsletter, Stand-to!, Eye on AMC, etc.).

Users can also use the Web site to view ASC's overview video and to download brochures on various Command programs (Lead Materiel Integrator, LOGCAP, etc.). Information on the Command is also available on a menu that includes links to information on employment and business opportunities; on services and programs available to soldiers and civilian employees; and on organizations within the Command.

The ASC Web site has greatly enhanced ASC's Public Affairs program by providing updated, accurate information of interest to both internal and external audiences, and by facilitating outreach to the community at large.

**ITEMS POSTED ON ASC PUBLIC WEB SITE**  
**BY ASC PUBLIC AFFAIRS OFFICE – 2015**

LRC Symposium (9 January)

Change of Responsibility (12 January)

Blair Anti-Terrorism Award (15 January)

Retrograding Radioactives (26 January)

Logistics Terrain Walk (26 January)

Martin Luther King Observance (28 January)

CG Visit to DC (10 February)

Illinois Lieutenant Governor Visit (10 February)

Women's Self-Defense Course (11 February)

Materiel Management Summit (12 February)

Oregon National Guard Soldiers Repair Optics (12 February)

Materiel Management Summit (13 February)

Materiel Management Summit (17 February)

LRC-Bliss 60-Year Employee / Fort Bliss Bugle (17 February)

AFSBn-Afghanistan Safety Council (17 February)

Title Transfer (19 February)

405th AFSB Lab – STEM Visit (20 February)

Hopson Reenlistment (25 February)

ASC Historian – Veterans Conference (4 March)

Black History Month Observance (4 March)

M-16 Qualification – ASC-ARE (4 March)

Superior Civilian – 401st AFSB (4 March)

407th AFSB Rail Safety Course (4 March)  
Wyche Visits 407th AFSB (4 March)  
CROWS Training – 401st AFSB (6 March)  
AER Campaign Kickoff (9 March)  
NFL Visit – 402nd AFSB (9 March)  
QC Executive Club Breakfast (9 March)  
State Department Recognizes LRC-Riley (9 March)  
402nd AFSB LARs Prep Chinooks (19 March)  
CG Awards Walkaround (19 March)  
ASC Completes Ebola Mission (19 March)  
Town Hall (23 March)  
AFSBn-NEA Hosts Japanese Officer (23 March)  
AFSBn-Afghanistan – Romanian Partnership (23 March – 2 postings)  
COL Smith Retirement (24 March)  
JTL – Kuwait (25 March)  
Women’s History Month Observance (25 March)  
BLST University (30 March)  
Retirement-Retreat Ceremony (1 April)  
CROWS WAK Bag (1 April)  
SHARP Training (2 April)  
LRC-Daegu Employee Retires (6 April)  
Army Ball Announcement (6 April)  
Combatives Graduation (6 April)  
Good Friday Service (6 April)  
AFSBn-Afghanistan Rapid Issue (8 April)

407th AFSB SHARP Stand-Down (8 April)  
SHARP Proclamation Signing (9 April)  
Severe Weather Exercise (13 April)  
Governor Rauner Visit (13 April)  
AFSB-Hood Toyota Tour (13 April)  
Ambulance Contract Video (15 April)  
Operation Key Resolve (15 April)  
Pinwheel Garden – CG & McGruff (15 April)  
Summer Youth Expo (15 April)  
TASM Retrograde (15 April)  
BLST Olympics (29 April)  
Miletich Teaches Soldiers (6 May)  
LOGCAP – Ebola (13 May)  
405th AFSB – ASLAC Visit (13 May)  
Prayer Luncheon (18 May)  
Audie Murphy Club Induction (19 May)  
Memorial Day Speakers (28 May)  
CG-CSM Visit – 407th AFSB (28 May)  
DMZ-DFAC Renovation (28 May)  
LRC SOP Meeting (4 June)  
401st – Republic of Georgia Partnership (8 June)  
Health Promotion Event (9 June)  
Deployed Civilians (9 June)  
Small Business Symposium (9 June)  
405th AFSB Staff Ride (15 June)

DMC Change of Command (15 June)  
407th AFSB Hi-Pro Award (15 June)  
LRC-Youngsan School Buses (15 June)  
Aviation Maintenance Tour – 403rd (15 June)  
“Arsenal of Innovation” Opening (15 June)  
Town Hall (16 June)  
DMC Change of Command (16 June)  
Army Birthday Ball (19 June)  
Stryker University (19 June)  
Best Warrior Competition (26 June)  
LRC-Italy (6 July)  
403rd AFSB Change of Command (6 July)  
Military Kids Camp (6 July)  
Big Brothers Visit (6 July)  
EAS Painting Mission (6 July)  
403rd AFSB Humanitarian Support (6 July)  
CG Grand Marshal – East Moline Parade (9 July)  
Military Caddies (14 July)  
LRC-Yongsan Property Efficiency (17 July)  
AFSBn-Kuwait Change of Command (17 July)  
LRC-McCoy – Video (27 July)  
LRC-McCoy (27 July)  
Lieutenant Governors Visit (28 July)  
Korean War Observance (30 July)  
402nd AFSB Cases Colors (30 July)

Wall That Heals (4 August)

Motorcycle Safety Training (4 August)

LRC-Jackson Length of Service (6 August)

402nd AFSB Hawaii Activation (7 August)

Food Agency Visits LRC-Honshu (11 August)

403rd AFSB Supports KRF (11 August)

404th AFSB Change of Command (11 August)

401st AFSB Change of Command (18 August)

401st AFSB Legion of Merit (18 August)

AFSBn-Afghanistan Change of Command (21 August)

World War II Commemoration (21 August)

LRC-Hood – School Supply Drive (25 August)

Father-Daughter Soldiers (26 August)

407th AFSB Recognizes YMCA (31 August)

AFSBn-Hood Change of Command (31 August)

Dellamonica Award Winners (4 September)

Town Hall (4 September)

HHC Change of Responsibility (11 September)

Ammo Abatement Soldiers (11 September)

DFAC Open For Exercise (11 September)

9-11 Commemoration (16 September)

New SAMC Member (21 September)

Fluor - LOGCAP Biodiesel Conversion (25 September)

Coffman – AVID (2 October)

Morris Promotion (2 October)

405th AFSB establishes Logistics Support Team-Africa (6 October)

AFSBn-Italy Becomes AFSBn-Africa (6 October)

Hispanic Heritage Month Observance (9 October)

Domestic Violence Awareness (13 October)

LULAC Community Event (20 October)

Army Ten-Miler (22 October)

Staff Ride (28 October)

405th AFSB Stand-down (29 October)

LRC-Hood Awardee (29 October)

LRC-Red Cloud 'War on Excess' (5 November)

Leadership Development Event (9 November)

Town Hall (13 November)

Veterans Day (13 November)

Reenlistment @ Mallards Game (17 November)

Two New LRCs (19 November)

Hawkeye Color Guard (19 November)

403rd Watercraft Tour (30 November)

LRC-Humphreys Inventory (1 December)

Native American Observance (1 December)

405th – USO & Fisher House (9 December)

ASC Inspects 403rd AFSB (9 December)

Candlelight Service (17 December)

Wisconsin Staff Ride (17 December)

LRC-Ansbach Awards (17 December)

AFSBn-Stewart Industrial Base Visit (17 December)

EAS Lithuania Site – 405th (17 December)

Retirement-Retreat Ceremony (18 December)