DEPARTMENT OF THE ARMY
U.S. ARMY SPACE AND MISSILE DEFENSE COMMAND/
ARMY FORCES STRATEGIC COMMAND
POST OFFICE BOX 1500
HUNTSVILLE, ALABAMA 35807-3801

REPLY TO
ATTENTION OF

SMDC-PA

11 February 2016

MEMORANDUM FOR Office of the Chief of Public Affairs, U.S. Army

SUBJECT: Letter of Recommendation for COL William F. Bigelow

1. It is my honor and privilege to recommend COL William F. Bigelow for the inaugural Master Communicator of the Year award. He is the most intuitive, savvy and respected Public Affairs professional I have served with in my 23-year career.

2. COL Bigelow represents the best in the career field. His passion, knowledge and drive permeate the command and the organization he leads. While working for COL Bigelow as his Public Affairs team leader at U.S. Army Materiel Command, I learned how to successfully and effectively serve at the four-star level. His example shaped how I approached Public Affairs, how I measured my efforts and how I led my team. He gave me confidence, challenged me to be the best at each Public Affairs task and encouraged me to always ask what I could do to add more value to a product or effort. His tutelage prepared me to lead at the highest levels.

3. COL Bigelow truly cares about the Public Affairs Career field. He is a servant leader who daily mentors and inspires those with whom he works. Most importantly, he has the full faith and confidence of the commander and total loyalty from his Public Affairs team.

4. There is no other Public Affairs professional more worthy of being named the Army's Master Communicator. I urge you to select COL Bigelow.

5. Please contact me at lira.b.frye.civ@mail.mil or (256) 955-2171 with any questions.

Lira B. Frye

LIRA B. FRYE
Director, Public Affairs
USASMDC/ARSTRAT