CIVILIAN AIDE
TO THE
SECRETARY OF THE ARMY
FOR ALABAMA (NORTH)

10 February 2016

Brigadier General Malcolm B. Frost
Office of the Chief of Public Affairs
200 Army Pentagon
Washington, DC 20310-0200

SUBJECT: Master Communicator of the Year Award

Dear General Frost,

Please accept my most ardent and sincere recommendation of Colonel William (Bill) Bigelow for the U.S. Army's Keith L. Ware Public Affairs Competition, Master Communicator of the Year Award.

I have known and worked with Colonel Bigelow on many projects over many years. Such projects include: The 2015 National CASA Conference, hosted at Redstone-Huntsville; The AUSA Winter (now Global Force) Symposium held at the Von Braun Center in Huntsville; the National observance of the 70th Anniversary of the end of WWII, where more than 500 WWII Veterans and their families attended a gathering of 5000 well-wishers (including national civilian, military – all branches, state and local leadership at the U.S. Space and Rocket Center; multiple Armed Forces Celebrations which are each a week-long series of events, including proclamation ceremonies, concerts, event luncheon, Soldier Shows, and exhibitions; and multiple Veterans Week/Heroes Week events, including Veterans Dinner, Hall of Heroes inductions, week-long Wounded Warrior recognition events; and one of the largest Veterans Day ceremonies and parades in the Nation.

I can personally attest that Colonel Bigelow reflects each of the Army Core Values and demonstrates them in the exercise of his duties every single day. I have known dozens of Public Affairs Officials and Senior leaders during my career. Colonel Bigelow stands above them all in carrying out his responsibilities for public information, command information and in community engagement.

There could be no recipient more deserving of this award than Colonel William (Bill) Bigelow.

Very Respectfully,

Joe Fitzgerald
Civilian Aide to the Secretary of the Army
Alabama (North)