DEPARTMENT OF THE ARMY
HEADQUARTERS, U.S. ARMY MATERIEL COMMAND
4400 MARTIN ROAD
REDSTONE ARSENAL, AL 35898-5000

Brigadier General Malcolm B. Frost
Office of the Chief of Public Affairs
200 Army Pentagon
Washington, DC 20310-0200

Dear General ~~Frost~~ Malcolm:

There is absolutely no individual more deserving to be named the 2015 MG Keith L. Ware Master Communicator of the year than COL Bill Bigelow. In my 28 years of service, I have never known a better and more professional Public Affairs Officer. Bill is a superstar without peer.

As the Army Materiel Command's Chief of Staff, I have worked with Bill Bigelow for over two years; he is one of the finest officers and leaders with whom I have ever served. Bill understands mission command intent and is meticulous when it comes to strategic communication. His judgment is impeccable, his leadership is unquestionable, and he always thinks critically and strategic about the effects associated with his decision-making. COL Bigelow is the quintessential warrior-leader: articulate, competent, driven, and truly selfless in everything he undertakes.

I have also observed Bill in his personal life—he constantly lives and demonstrates the Army values. He is a tremendous father and husband. He consistently acts based on his priorities and serves as a great example for balancing professional and personal aspects of life. A selfless volunteer, Bill is a team player who is always trying to assist others.

I unequivocally recommend that COL Bill Bigelow be named the first-ever MG Keith L. Ware Master Communicator; no one is more fitting of this title. Truly the consummate professional and subject matter expert in Public Affairs, Bill sets the standard for Army Public Affairs personnel.

Sincerely,

Edward M. Daly
Major General, U.S. Army
Chief of Staff

Malcolm -
Bill Bigelow is undoubtedly our best - he is without peer; nominate! Definitely deserving of this award!

Printed on Recycled Paper