

*Command/Activity Name Here*

**[Briefing Title]**



**[Use image(s) as appropriate to support the theme/strategic messages]**



**General Gus Perna**  
**Commanding General**  
**U.S. Army Materiel Command**



# Facer – [Slide Title]



- ✓ Font size 20, Arial, not bold
- ✓ Keep talking points strategic, don't explain the chart
- ✓ These are the key points the briefer needs to make about that particular chart
- ✓ Slide background is typically white to make it easier to read
- ✓ No bumpers on facers



# Slide Title – Arial 28 Font Bold



- ✓ Use bullets as appropriate
- ✓ Army logo at left, AMC logo at right
- ✓ Bold font, sized as appropriate
- ✓ Use slide bumpers as your key takeaway

[Use images/icons as appropriate to support the message]



U.S.ARMY

# Slide Title – Arial 28 Font Bold



*To highlight MSC logo at top right*