

This is a copy of the form that MACOM POCs will use to enter KLV submissions. It has been enabled as a fillable PDF for the convenience of the MACOMs for their internal use. The official entry must be submitted using the the online Google Form and signed using the digital pin provided.

DO NOT USE THIS PDF AS THE OFFICIAL KLV SUBMISSION FORM. Click the box to reset form

## 2014 Keith L. Ware Entry Submission

\* Required

### 1. Keith L. Ware Entry Submission Form \*

Select Print, Broadcast or Community Relations

Mark only one oval.

- Print *Skip to question 2.*
- Broadcast *Skip to question 3.*
- Community Relations *Skip to question 23.*

### Print Category

#### 2. Select Print Category \*

Mark only one oval.

- Category A: Civilian Enterprise (CE) News Publication *Skip to question 4.*
- Category B: Army Funded (AF) News Publication *Skip to question 4.*
- Category C: Digital Publication *Skip to question 4.*
- Category D: Outstanding Initiative in New Media *Skip to question 4.*
- Category E: Digital Communication Campaign *Skip to question 4.*
- Category F: Website/Blog *Skip to question 4.*
- Category G: News Article *Skip to question 13.*
- Category H: Feature Article *Skip to question 13.*
- Category I: Commentary *Skip to question 13.*
- Category J: Series *Skip to question 13.*
- Category K: Photojournalism *Skip to question 13.*
- Category L: News Photo *Skip to question 13.*
- Category M: Feature Photo *Skip to question 13.*
- Category N: James P. Hunter Award for Outstanding New Writer *Skip to question 13.*
- Category O: Paul D. Savanuck Military Print Journalist of the Year *Skip to question 13.*
- Category P: Moss-Holland Civilian Print Journalist of the Year *Skip to question 13.*

## Broadcast Category

### 3. Select Broadcast Category \*

*Mark only one oval.*

- Category A: Audio Entertainment Program *Skip to question 13.*
- Category B: Audio Spot Production *Skip to question 13.*
- Category C: Audio News Report *Skip to question 13.*
- Category D: Audio Features Report *Skip to question 13.*
- Category E: Audio Series *Skip to question 13.*
- Category F: Audio Newscast *Skip to question 4.*
- Category G: Audio Information Program *Skip to question 4.*
- Category H: Video Information Program *Skip to question 4.*
- Category I: Video Spot Production *Skip to question 13.*
- Category J: Video News Report *Skip to question 13.*
- Category K: Video Feature Report *Skip to question 13.*
- Category L: Video Series *Skip to question 13.*
- Category M: Local Video Newscast *Skip to question 4.*
- Category N: "Rising Star" Award for Outstanding New Broadcaster *Skip to question 13.*
- Category O: John T. Anderson Military Broadcast Journalist of the Year *Skip to question 13.*
- Category P: Civilian Broadcast Journalist of the Year *Skip to question 13.*

## Unit Category

### 4. Entry title \*

\_\_\_\_\_

### 5. Command/DRU \*

\_\_\_\_\_

### 6. Publication/Air Date \*

\_\_\_\_\_

*Example: December 15, 2012*

### 7. Location/URL \*

\_\_\_\_\_

## Individual Category

13. **Entry title \***

Civilian Broadcast Journalist of the Year

14. **Publication/Air Date \***

January-December 2014

*Example: December 15, 2012*

15. **Location/URL \***

Redstone Arsenal/www.amc.army.mil

16. **Unit POC \***

Rank / Last, First, MI / Branch of service / Position Title / E-mail address / DSN / Commercial phone / Commander's full name

Cherish Gilmore T., USA

Editor/Writer

HQ AMC - PCA

cherish.t.gilmore.civ@mail.mil

256-450-7981

17. **Command/DRU \***

HQ AMC

18. **Submitting unit \***

(no acronyms) Full official unit name / Complete unit mailing address / DSN / Commercial phone / Fax number

HQ AMC

4400 Martin Road

Redstone Arsenal, AL

256-450-7981

19. **Award should be issued to \***

(Rank / Last, First MI)

Mr./Givens, Joseph D

20. **Gender \***

*Mark only one oval.*

Male

Female

21. **Unit/Duty section \***

HQ AMC - PCA

**22. Supervisor's signature block \***

FRYE.LIRA.BETH.1142005146

Digitally signed by FRYE.LIRA.BETH.1142005146  
DN: cn=LIRA, ou=U.S. Government, ou=DoD, ou=PIO, ou=USA,  
c=FRYE.LIRA.BETH.1142005146  
Date: 2015.02.02 09:19:23 -0500

Lira Frye

Public Affairs, Team Lead

HQ Army Materiel Command

Redstone Arsenal, AL

*Skip to question 55.*

## Community Relations

**23. Select Community Relations category \***

*Mark only one oval.*

- Category A: Individual Achievement *Skip to question 24.*
- Category B: Program *Skip to question 35.*
- Category C: Special Event *Skip to question 45.*

## Community Relations: Category A

**24. Entry Title \***

\_\_\_\_\_

**25. Date of achievement \***

*Example: December 15, 2012*

\_\_\_\_\_

**26. Submission URL \***

\_\_\_\_\_

**27. Supporting Documentation URL(s)**

Seperate URL's, one per line

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## Submitting Command

55. **Select Submitting Command \***

*Mark only one oval.*

- U.S. Army Forces Command (FORSCOM)
- U.S. Army Training and Doctrine Command (TRADOC)
- U.S. Army Material Command (AMC)
- U.S. Army Africa (USARAF)
- U.S. Army Central (USARCENT)
- U.S. Army North (USARNORTH)
- U.S. Army South (USARSO)
- U.S. Army Europe (USAREUR)
- U.S. Army Pacific (USARPAC)
- U.S. Army Special Operations Command (USASOC)
- U.S. Army Military Surface Deployment and Distribution Command
- (SDDC) U.S. Army Space and Missile Defense Command/Army Strategic Command (USASMDC/ARSTRAT)
- U.S. Army Medical Command (MEDCOM)
- U.S. Army Intelligence and Security Command (INSCOM)
- U.S. Army Criminal Investigation Command (USACIDC)
- U.S. Army Corps of Engineers (USACE)
- U.S. Army Military District of Washington (MDW)
- U.S. Army Test and Evaluation Command (ATEC)
- United States Military Academy (USMA)
- U.S. Army Reserve Command (USARC)
- U.S. Army Acquisition Support Center (USAASC)
- U.S. Army Installation Management Command (IMCOM)
- National Guard Bureau (Army National Guard (ARNG))
- Defense Media Activity Headquarters (DMA HQ)
- U.S. Army Cyber Command (ARCYBER)
- U.S. Army War College (USAWC)

56. **This submission has been reviewed for compliance with published KLV guidance \***

*Mark only one oval.*

- Yes
- No

57. I certify that each entry listed on this submission log is the work of the submitting individual or unit. I also certify that all Soldiers entered meet height and weight standards in accordance with AR-600-9, are not flagged, and embody the total Soldier concept and Army core values.

Enter certifying official's initials

JDG

58. Command POC standard signature block

Last, First MI / Rank / Branch

Gilmore, Cherish T., USA

Editor/Writer

HQ AMC - PCA

Redstone Arsenal, AL 35898

59. Enter MACOM Liaison PIN \*

The MACOM KLV POC will enter the assigned pin online

## MAJOR GENERAL KEITH L. WARE PUBLIC AFFAIRS COMPETITION

### JOSEPH GIVENS Biography

Mr. Joseph Givens serves as the Producer-Director for HQ Army Materiel Command's Public and Congressional Affairs Office on Redstone Arsenal and has been since 2011. Every aspect of the production is handled by Mr. Givens; from creating, supporting, producing, shooting, editing, writing, and marketing on social local media outlets for greater visibility.

Mr. Givens brings fresh ideas to the way the Command gets its information out by developing the first, live talk show for AMC to keep our hard working personnel up-to-date on the most pertinent information around the Command. A show of his talents can be seen on our program, "AMC, Month In Review," which was a concept Mr. Givens received from watching the White House's West Wing Week developing one specific to AMC. Mr. Givens has successfully produced 11 episodes of the show while he continues to produce breathtaking news broadcasts that tell more in-depth stories about the command.

Mr. Givens is an alumnus of Full Sail University where he earned his Master's Degree in Creative Writing as well as one of few members in the Department of Defense to attend the Military Motion Media program at Syracuse University. Mr. Givens also holds an Associate's Degree in Audio-Visual Production from the Community College of the Air Force and a Bachelor's of Science in Liberal Arts from Excelsior College. He also received a certificate in video production documentation from the Defense Information School in 2003 and is a native of Waco, TX. Mr. Givens' accolades include numerous Keith L. Ware competition wins throughout AMC and the winner of the 2008 Military Broadcaster of the Year competition.

## **Category P: - Joseph Givens Run Sheet**

TRT 12:32

1. Title - Army Materiel Command Best Warrior Competition

TRT: 03:06

Air Date: 1 August 2014

Role: Reporter, Videographer, Editor

2. Title: AMC Host First Twilight Tattoo

TRT: 01:30

Air Date: 31 July 2014

Role: Reporter, Videographer, Editor

3. Title: Vietnam Vet Receives Silver Star After 45 Years

TRT: 01:32

Air Date: 27 October 2014

Role: Reporter, Videographer, Editor

4. Title - World War II Veteran Receives Resolution

TRT: 01:33

Air Date: 7 March 2014

Role: Reporter, Videographer, Editor

5. Title – AMC, Month In Review: Episode 10 – November

TRT: 04:25

Air Date: 4 December 2014

Role: Producer, Reporter, Videographer, Editor

## SCRIPTS-CAT P-GIVENS

### 1. AMC, BEST WARRIOR COMPETITION – PKG

<TRACK 1>

Sergeant Majors from the Army Materiel Command didn't waste time in setting the pace...

NATSOT – Command Sergeants Majors rapid questions

<TRACK 2>

The enemy didn't stop to give his opponent time to think.... And soldiers from AMC were shown no mercy on their physical and mental limits...

SSG CARLOS GASTELU

CARGO SPECIALIST

U.S. ARMY MATERIEL COMMAND

HIT: 20:13

RUN TIME: 7:06

"I want to be among the best. I believe this is where all the best soldiers are in the military right now."

<TRACK 3>

All this for the chance of being selected as Army Materiel Command's Best Warrior.

CSM JAMES SIMS

COMMAND SERGEANT MAJOR, U.S. ARMY MATERIEL COMMAND

HIT: 32:08

RUN TIME: 8:09

"They don't have a lot of time to formulate thoughts and that's going to allow us to be to access their abilities, one, to think on their feet quickly as they would do in combat."

<TRACK 4>

Three soldiers and five none-commissioned officers from AMC navigated over seventeen-miles around Rock Island Arsenal wearing kevlar vest, helmets, and forty pound ruck sacks as they battled through real-life combat situations, physical exercises, and skills tests to win AMC's Best Warrior Competition.

SSG ELIUD TEMBLADOR

CONTRACTING SPECIALIST

U.S. ARMY MATERIEL COMMAND

HIT: 56:13

RUN TIME: 3:23

"We're a part of something special here. Not everyone in the Army gets to compete at this level."

<TRACK 5>

When the soldiers started it was dark, they had little sleep, and a lot to accomplish.

NATSOT - Tester

"Come on down here. Ground your gear right here."

<TRACK 6>

Unlike traditional Army test that allow a 10-minute break between events, this competition moved rapidly. After push-ups, sit-ups, and a two-mile run...

NATSOT - Tester

"Seven eight, nine, six-teen ten."

<TRACK 7>

...the soldiers received mission cards that led them to nine separate tasks.

SSG DAVID CARTER

ELECTRONIC WARFARE SYSTEMS MAINTAINER

U.S. ARMY MATERIEL COMMAND

HIT: 1:22:15

RUN TIME: 3:18

"I'll be sore definitely but that's the game right."

<TRACK 7>

Competitors took part in combat-related tasks such as moving under direct fire, staffing a checkpoint, maneuvering through difficult areas, and aiding casualties.

NATSOT – SSG Eliud Temblador

"Medivac, medivac, this is white one, over"

SSG ELIUD TEMBLADOR

CONTRACTING SPECIALIST

U.S. ARMY MATERIEL COMMAND

HIT: 1:42:18

RUN TIME: 12:02

"Everything that you do from warrior task and battle drills, ruck marches, PT test, all that stuff really challenges you mentally and physically and that's something that I like to do. I like to compete and keep progressing."

<TRACK 8>

At the same time other soldiers disassembled and reassembled weapons, endured a chemical fallout, prepared an Army uniform, and answered questions from the media.

SSG KEVIN HOPSON

FORCE PROTECTION NCO

U.S. ARMY MATERIEL COMMAND

HIT: 2:02:28

RUN TIME: 13:26

"I think going into it you're like I can do this but after, probably, maybe my fifth station this morning, my legs just felt like giving out, I wanted to go take a nap. There's a nice shady golf course over there. I wanted to go take a nap. But it was definitely challenging.

<TRACK 9>

And if that weren't enough, a board room with six of AMC most senior enlisted soldiers was saved for last.

NATSOT - ARMY SONG – SSG Kevin Hopson

CSM JAMES SIMS

COMMAND SERGEANT MAJOR, U.S. ARMY MATERIEL COMMAND

HIT: 2:36:25

RUN TIME: 7:15

"It's all about those NCO and those soldiers that have that fight and never quite attitude and that's what I see in their eyes."

<TRACK 10>

After two grueling days, one soldier, Private First Class Davonta Colflesh, and one NCO, Staff Sergeant Kevin Hopson, were named the winners.

NATSOT - CSM JAMES SIMS SPEECH

HIT: 2:51:29

RT: 3:22

"We're going to celebrate today but the training starts tomorrow."

<TAG>

Colflesh and Hopson will advance to the Army-level Best Warrior Competition and compete this October. From Army Materiel Command Public Affairs, I'm Joseph Givens.

## 2. AMC HOST FIRST TWILIGHT TATTOO – PKG

<<NATSOT>>

“Performers voices”

<TRACK 1>

The Army Materiel Command made its first ever debut as the host of the Twilight Tattoo military pageant with AMC’s Commanding General, General Dennis Via leading the way.

<<NATSOT>>

“Performers voices”

<TRACK 2>

More than 600 people saw a glimpse of American history come alive as the The Old Guard and The U.S. Army Band performed an hour-long... live-action... reenactment of some of America’s biggest conflicts.

<<NATSOT>>

“We’re not in this alone. No matter what happens our buddies always have our back.”

<TRACK 3>

The event also gave General Via the honor of administering the oath of enlistment to more than 30 new soldiers

<<NATSOT>>

General Via: “That I will support and defend...”

New Soldiers: “That I will support and defend”

General Via: “The Constitution of the United States...”

New Soldiers: “The Constitution of the United States...”

<GENERAL VIA SPEECH>

“The United States Army gave me the tools I needed to succeed in life and it provided me with the opportunity to put them into practice.”

<TAG>

During the summer months, the Military District of Washington conducts the once-a-week tattoo at Joint Base Myer-Henderson Hall as a way to connect our Army with the American people, from Army Materiel Command Public Affairs, I’m Joseph Givens.

## 3. VIETNAM VET RECEIVES SILVER STAR AFTER 45 YEARS - PKG

<TRACK 1>

45 years after fighting in the Vietnam war, Army veteran, and retired 1<sup>st</sup> Lt. Phillip Fikes was awarded the Silver Star during a formal ceremony hosted by General Dennis Via, Commanding General of U.S. Army Materiel Command.

GEN. DENNIS VIA

COMMANDING GENERAL, U.S. ARMY MATERIEL COMMAND

REDSTONE ARSENAL, AL

RT: 14:06

HT:

“This ceremony today, however, reminds us all that our Vietnam Veterans are indeed patriots who served with honor, and will forever be deserving of our respect.”

<TRACK 2>

Fikes was assigned to lead First Platoon, Company D, 3rd Battalion, 60th Infantry Regiment -- called the River Raiders. His mission was to secure the area in and around the Mekong Delta.

LT. PHILLIP B. FIKES (RETIRED)

HUNTSVILLE, AL

RT: 8:24

HT:

"I met many brave men and women during my time in the U.S. Army and Vietnam. Some did not come home; others did but were changed forever."

<TRACK 3>

Fikes was presented the Silver Star for crossing 100 meters of fire-swept terrain to evacuate wounded soldiers after his unit came under fire during a reconnaissance mission. Three days later, Fikes was injured by a booby trap that took part of a thumb, busted his knee, and caused permanent partial paralysis. Fikes was medically retired due to his injuries, but the award was not written onto his separation documents and ~~was not annotated on his DD-214, and~~ went unnoticed until a record review last year.

LT. PHILLIP B. FIKES (RETIRED)

HUNTSVILLE, AL

RT: 13:18

HT:

"While the Silver Star was presented to me, I can only accept it on behalf of the Soldiers who I had the honor and the privilege to serve with in Vietnam; so for them and for me, I say 'thank you and God bless America.'"

#### 4. World War II Veteran Receives Resolution – PKG

<TRACK 1>

He served our country in World War 2 and now at 99-years old Robert "RC" Adams is being recognized for his service. LTG Patricia McQuiston and Representative Howard Sanderford presented Adams with a resolution honoring him at Redstone Arsenal.

NATSOT

LTG PATRICIA MCQUISTION

DEPUTY COMMANDING GENERAL, U.S. ARMY MATERIEL COMMAND

REDSTONE ARSENAL, AL

"Mr. Adam epitomizes the idea of the concept of always a soldier. Pride and confidence in his training, continuing dedication to his Army values of loyalty, duty, respect, selfless service, honor, integrity, and personal courage."

ROBERT ADAMS

WORLD WAR II VETERAN

HUNTSVILLE, AL

HT:

RT:

"It's great, to me, because I never thought I'd see it."

<TRACK 2>

Adams served from 1943 to 1946 and was part of an all-black unit sent to Normandy, France, three days after the bloody D-Day invasion. His first assignment: bag and transport the bodies of dead U.S. soldiers for burial at what would become the Normandy American Cemetery. Later, he drove gasoline to the front lines as part of the Army's "Red Ball Express" truck convoy system.

ROBERT ADAMS  
WORLD WAR II VETERAN  
HUNTSVILLE, AL

HT:

RT:

"You know they was stiff after they come out the water. To get them out of the water, we just stacked them on top of the trucks and take them to the cemetery."

<TAG>

Adam's long life includes marching with Martin Luther King Jr. on Bloody Sunday and preparing African Americans to take literacy tests so they could vote. His 100<sup>th</sup> birthday will come this May. From, Army Materiel Command, I'm Joseph Givens.

#### 5. AMC, Month In Review: Episode 10 – November – PKG

((CPT LANDRY)):

You're watching AMC, Month In Review!

((JOSEPH GIVENS))

Welcome to "AMC, Month In Review," your guide to everything that's happening around the command. This month, General Dennis Via received a warm welcome from the students at Whitesburg Elementary while LTG McQuiston met with third and fourth graders for the Girls Science and Engineering Day. Foreign military officers from twenty-nine different countries visited Redstone Arsenal, General Via honored wounded warriors for Heroes Week, then performed the coin toss at an Alabama A&M football game before heading to his hometown of Martinsville, Virginia, to commemorate Veterans Day. It's episode ten of "AMC, Month In Review."

On November 1<sup>st</sup>, LTG McQuiston visited with more than 400 third through fifth graders for the Girls' Science and Engineering Day at the University of Alabama in Huntsville where LTG McQuiston told the girls their going to get a lot of treats and learn a little about the tricks of science. As a surprise to the girls, a competitive parachute team from the Army's Golden Knights jumped onto UAH's lawn to help kick off the event.

On November 6<sup>th</sup>, Students from Whitesburg Elementary in Huntsville filled the front lawn with signs and streamers, chanting "U.S.A." to welcome General Via to their Veterans Day program.

((GENERAL DENNIS L. VIA))

WHITESBURG ELEMENTARY SOUND BITE

"FIRST IF YOU KNOW A VETERAN OR YOU HAPPEN TO SEE SOMEONE IN UNIFORM CURRENTLY SERVING OR RETIRED BE SURE TO THANK THEM FOR THEIR SERVICE TO OUR NATION. YOU DON'T NEED TO SAY ANYTHING COMPLICATED OR LONG. A SIMPLE 'SIR OR MA'AM, THANK YOU FOR YOUR SERVICE' WILL DO NICELY. IT'LL MEAN MORE TO THEM THAN YOU'LL EVER, EVER KNOW."

((JOSEPH GIVENS))

After speaking, General Via headed back to AMC to meet with foreign military attaché's from twenty-nine different countries who were visiting Redstone Arsenal as part of an orientation tour of the Southeastern United States.

((GENERAL DENNIS L. VIA))

FOREIGN MILITARY ATTACHE'S SOUND BITE

"WE'RE OPERATING IN ABOUT 145 COUNTRIES AROUND THE WORLD WITH TEAMS OUT OF THIS COMMAND; IN SOME FORM, EITHER WITH FOREIGN MILITARY SALES, CONTINGENCY OPERATIONS, HUMANITARIAN ASSISTANCE, OR OTHER OPERATIONS. AND WE DON'T DO THAT ALONE. WE HAVE TO HAVE GREAT PARTNERSHIPS AND WE HAVE TO HAVE THE SUPPORT OF ALLIED NATIONS AND OUR PARTNER NATIONS AND THAT'S SOMETHING WE TRULY TREASURE."

((JOEPH GIVENS))

The officers had the opportunity to visit Army, Army Reserve, and National Guard organizations during the eight-day tour that began in New Orleans. After that, General Via had a brief photo session to be included with his interview in the Bostonia, a magazine for Boston University where General Via received his Master's Degree. Later that afternoon, General Via and LTG McQuiston, along with the Semper Fi Community task Force and dozens of military supporters, welcomed wounded warriors to North Alabama for the start of hero's week. These American heroes were in hospitals, recovering from injuries received in the line of duty.

**On November 8<sup>th</sup>**, The Alabama A&M bulldogs honored service members for their military appreciation day game against Alcorn State where General Via performed the coin toss then headed to the booth to speak with Ted Dixie, the game radio announcer for WJAB and a Kappa Alpha Psi fraternity brother of General Via.

((TED DIXIE))

"I FEEL LIKE SALUTING SIR. THANK YOU SO MUCH FOR YOUR TIME. PRESIDENT NEW HUINEA HAS BEEN A GREAT HOST, I KNOW FOR YOU. WHAT IS THE REAL PURPOSE OF MILITARY DAY, DO YOU THINK, GENERAL?"

((GENERAL DENNIS L. VIA))

"WELL I THINK FIRST YOU HAVE TO LEAD BY EXAMPLE. YOU HAVE TO SET AN EXAMPLE IN YOUR LIFE AND IN YOUR PROFESSION. AND I THINK THAT'S THE KEY TO HELPING OUT OUR YOUNG PEOPLE AND THEN TO TELL THEM TO ALWAYS HAVE A PASSION, DEVELOP A PASSION FOR WHAT THEY WANT TO DO IN LIFE, WORK VERY HARD AT IT, SET HIGH GOALS FOR THEMSELVES, PURSUE AND PERFORM."

((JOSEPH GIVENS))

**From November 10<sup>th</sup> – 12<sup>th</sup>**, General Via went back to his hometown of Martinsville, VA and visited five Henry County schools, addressing students from kindergarten to seniors to commemorate Veterans Day, including the high school he graduate from, George Washington Carver, which is now an elementary school... and he added a few selfies along the way.

**On November 13<sup>th</sup>**, LTG Hang Rai Jung visited AMC to emphasize the importance of their strategic partnership.

**On November 19<sup>th</sup>**, AMC hosted Major General Jacob Barak, an Israeli Defense Force Technology and Logistics Branch leader, for an update on AMC's global alignment and role in supporting the Army and the Israeli Defense Force. Five days later, the Honorable Katherine Hammack and Mr. Hershell Wolfe made a visit to Redstone Arsenal to speak with General Via.

((TAG))

Want to know what happens next month? So do we! And the best way to know is to stay engaged with us online and remember you can find out more about these topics by visiting AMC's webpage and thanks again for checking out AMC, Month in Review.

FADE TO BLACK

FADE IN – BLOOPER