

**SUBJECT: 2014 MG KEITH L. WARE PUBLIC AFFAIRS COMPETITION**

**Category L: News Photo (Individual Category)** A single photo of a newsworthy event. The photo must have strong elements of newsworthiness. The caption must be included.

**Category M: Feature Photo (Individual Category)** A single storytelling picture. It must have strong subject and focus. The caption must be included.

NOTE: *Army journalists are also encouraged to compete in the DoD Military Photographer of the Year competition under the Visual Information Awards Program. Contact the program manager Lisa Hennessey at [lisa.m.hennessey.ctr@mail.mil](mailto:lisa.m.hennessey.ctr@mail.mil) for more information. Consult the site at [http://www.dinfos.dma.mil/events/viap/viap\\_index.aspx](http://www.dinfos.dma.mil/events/viap/viap_index.aspx) for rules and regulations concerning this program.*

**Category N: James P. Hunter Award for Outstanding New Writer (Individual Category)**

The James P. Hunter Award for Outstanding New Writer recognizes excellence in Army journalism among enlisted Soldiers with less than 24 months in CMF 46. This one-time award is named in honor of SSG James P. Hunter, who died as he covered a combat patrol while serving with the 502<sup>nd</sup> Infantry Regiment, 2<sup>nd</sup> Brigade Combat Team, 101<sup>st</sup> Airborne Division in southern Afghanistan in 2010. Only Soldiers in the rank of staff sergeant and below on Jan. 1, 2015 are eligible for this award.

NOTE: *Soldiers competing in Category N cannot compete in Category O during the same contest year.*

**Category O: Paul D. Savanuck Military Print Journalist of the Year (Individual Category)**

The Paul D. Savanuck Military Print Journalist of the Year award recognizes the Soldier-journalist who best exemplifies excellence in Army print journalism. This one-time award is named in honor of SSG Paul D. Savanuck, who was killed in Vietnam in 1969 while serving with the Pacific Stars and Stripes. Only Soldiers in the rank of staff sergeant and below on Jan. 1, 2015 are eligible for this award.

**Category P: Moss-Holland Civilian Print Journalist of the Year (Individual Category)**

The Moss-Holland Civilian Journalist of the Year award recognizes outstanding print journalism among Army public affairs civilians. This one-time award is named in honor of John Moss and Peggy Holland, civilian journalists who worked for the Oklahoma City Recruiting Battalion and died during the 1995 bombing of the Murrah Federal Office Building in Oklahoma City. Only Army civilians holding the grade of GS-12 and below on Jan. 1, 2015 are eligible for this award.

**Additional specifications for Categories N, O and P.**

- (1) Competitors must be full-time practicing journalists contributing to a publication authorized under AR 360-1 through Dec. 31, 2014.
- (2) Individuals may win a journalist of the year category only once. They remain eligible to compete in other categories during subsequent competitions.
- (3) Materials submitted in support of nominees must have been produced and published during the contest year.

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- (4) Individuals must be nominated by their PAO. Nomination letters must include verification that any nominated Soldier meets Army height and weight standards as prescribed in AR 600-9 and reflects the Army Core Values. Soldiers flagged at any time during the judging and award-presentation process are ineligible to receive an award. Nominees must be serving in the active-duty Army, Reserve or National Guard through Dec. 31, 2014.
- (5) Nominees must clearly exceed prescribed standards in all areas, including reporting and writing abilities, military bearing (in the case of Soldiers), moral and ethical character, and conduct. Nomination letters must discuss the candidates in their totality, not simply their technical expertise.
- (6) Each entry must include the following:
  - a. A memorandum of nomination with regional command endorsement (see a relevant example via the Keith L. Ware link at <http://www.army.mil/klw/>)
  - b. An official digital photo, head and waist-up, in “.jpg” format. Soldiers must wear his or her Class-A uniform. It is highly encouraged that this be the ASU Class-A. Exceptions may be made for individuals in a deployed environment. Deployed Soldiers may wear duty uniforms. Civilians must submit a head and shoulders color photo.
  - c. A one-page chronological biography of the nominee, written in third person, beginning with his or her current position and recent accomplishments.
  - d. Each entry must include five different examples of work by the nominee, including stories from at least three different writing categories (G, H, I, J). For example, a nomination packet might include two news stories, two features and one commentary.
  - e. A memorandum of authenticity must be provided by the responsible PAO for articles that were published without a byline.
  - f. Category N must also include a memorandum from the responsible PAO confirming the nominee’s eligibility based on the time served within the career field.

**VIII. Broadcast Submission Guidelines and Judging Criteria****A. Submission Guidelines**

- (1) Submit all entries as URL links on the entry form. It is the responsibility of the command POCs to validate the link and to ensure it is accessible on Army government computers. Do not submit physical media such as discs or tapes. OCPA will provide technical guidance, including electronic portal locations, directly to command POCs, for categories requiring submissions in “.mp3”, Quicktime, “.mp4” or Windows Media formats.
- (2) Entries must identify the producer of the piece, either by audio slug, video slate, downstream font, or anchor lead in. Products with more than one producer are not