



REPLY TO
ATTENTION OF:

DEPARTMENT OF THE ARMY
HEADQUARTERS, U.S. ARMY MATERIEL COMMAND
4400 MARTIN ROAD
REDSTONE ARSENAL, AL 35898-5000

AMCLG

08 MAY 2013

MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: Public-Private Partnership (PPP)

1. The Army's Organic Industrial Base (OIB) is a national resource that is the centerpiece of Army Readiness. To preserve and enhance the unique capabilities, facilities and personnel that form the OIB, we must fully leverage the power of Public-Private Partnership (PPP). Our organic capabilities are critical to sustaining readiness for the current and future force, and partnerships clearly enable AMC to provide superior Warfighter support. PPP is an innovative approach that has helped the Army preserve its unique capabilities and reduce cost while sustaining critical skill sets in our workforce. Therefore, as part of our sustainment strategy to set the conditions for development and implementation of complementary capabilities between the organic depots, arsenals, and ammunition plants and the commercial original equipment manufacturers, we must continue to aggressively pursue new opportunities and implement initiatives to assure attainment of these Command-wide partnership objectives:

- a. Improve operational efficiencies
- b. Lower the cost of products and services
- c. Accelerate innovation
- d. Secure private investment
- e. Sustain critical skills and capabilities

2. Achieving these objectives has required change at many levels and we must continue to support partnership initiatives.

a. *We must remove barriers to partnerships* by shaping legislation, creating supportive regulations and policies, and using common business rules for evaluating partnership proposals. This includes collaboration across AMC organizations (contracting, legal, resource management, and logistics).

b. *We must become a more attractive partner* by enhancing capabilities, decreasing costs, increasing agility, and improving our own innovation. Building common operating procedures and documenting best business practices across all communities are essential.

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c. *We must promote partnership opportunities* by widely displaying our capabilities at the national, regional, and local levels, providing AMC-wide visibility to partnership opportunities. This includes leveraging events such as Advance Planning Briefings for Industry (APBI), Department of Defense Maintenance Symposium and Exhibitions, Industry Days and other venues.

d. *We must drive our success* by establishing installation-specific goals, developing action plans to achieve these goals, and tracking our progress using metrics. We must also provide accurate data in the AMC PPP Knowledge Center (P3KC) database on a monthly basis to facilitate an enterprise approach to PPP.

3. Success of the PPP Program will require engaged leadership by Commanders at all levels. As our Army begins to transition from war support to sustainment, Public Private Partnerships will be essential to preserving and enhancing our OIB capabilities to deliver future readiness.

4. The Executive Deputy to the Commanding General has overall responsibility for these partnership objectives. The Principal Deputy, G-3/4, Mr. James Dwyer, is responsible for providing directives, implementation and reporting for the partnership program. The action officer is Ruby M. Price, AMCLG-IB, 256-450-7128, ruby.m.price.civ@mail.mil.



DENNIS L. VIA
General, USA
Commanding

DISTRIBUTION:

Commander, US Army AMCOM Life Cycle, Management Command,
5300 Martin Road, Redstone Arsenal, AL 35898-5000

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