

# **The Army Materiel Command Strategy**

**Stepping Boldly into the Future  
with a Joint Perspective,  
Focused on the Warfighter**

March 2004

# Introduction

The Army Materiel Command Strategy is a concise overview of the command's goals and objectives – defining broadly the command's role in enabling more relevant and ready forces and capabilities for the Joint Team. These goals and objectives stem from the Army's strategy and vision – geared toward ensuring our nation has the military capability to support a full range of operations. We recognize that we face unknown threats both abroad and here at home – and we must be prepared. We have a key role in balancing our forces so they can operate decisively in the unpredictable global arena. We directly affect the agility and deployability of our Army. Each and every day we are seeking innovative ways to enhance warfighting capability of the Joint Team and ensure our stronger linkage with them by continuously improving our internal structures, processes and procedures.

AMC must find ways to accelerate fielding overmatching technology and information superiority to our Warfighters. We are doing so, but we can do even better. We must strip away traditional processes and policies that no longer pass the common sense test – eliminate inefficient remnants of antiquated logistics of the past that block streamlining and hinder the Army's ability to accomplish its mission. More than ever before, we need to anticipate, find new ways to integrate technologies and processes that adapt to an ever changing security environment. Because we have “always done it that way” for two or three decades is simply unacceptable. We must carve out new ways to enhance effectiveness, responsiveness, flexibility and efficiency – and do so with a Joint Expeditionary mindset.

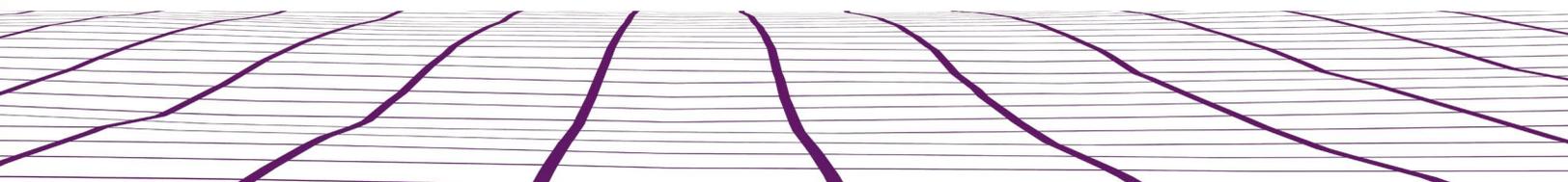




The equipment and services that AMC supplies are essential to almost every mission the Army is asked to perform – but AMC must continue to ensure that we balance the needs of current operational readiness and future readiness. We cannot put out today’s fires at tomorrow’s expense.

Making it all happen – people. We must continue to make people, their development, training and well-being a priority. We are using more innovative and aggressive recruiting and ensuring we have a workforce of deployable, mobile and flexible employees. We are training and building the current work force to meet not only the needs of the Army today – but looking at the future and how to harness technologies and processes that will help us achieve our goals and objectives.

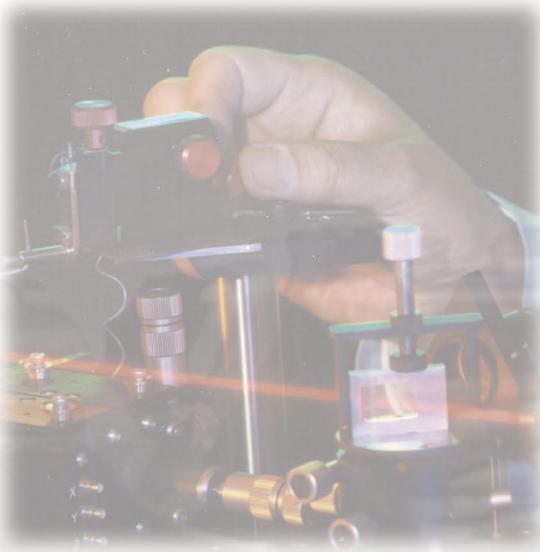
This broad strategy must be revisited frequently and the goals and objectives reflected in the overall Strategic Readiness System, so that the balanced scorecard helps us answer the question – are we making progress?





## the **AMC Mission**

Provide superior technology,  
acquisition support, and logistics  
to ensure dominant land force  
capability for Soldiers, the  
United States, and our Allies.



# the Soldier's Creed

I am an American Soldier.

I am a Warrior and a member of a team.

I serve the people of the United States and live the Army Values.

*I will always place the mission first.*

*I will never accept defeat.*

*I will never quit.*

*I will never leave a fallen comrade.*

I am disciplined, physically and mentally tough, trained and proficient in my warrior tasks and drills.

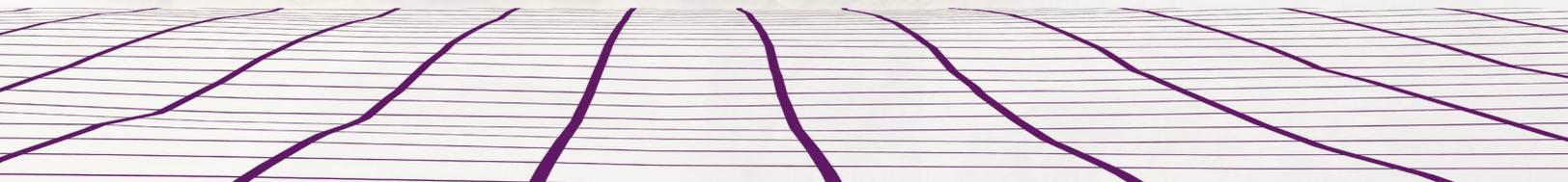
I always maintain my arms, my equipment and myself.

I am an expert and I am a professional.

I stand ready to deploy, engage, and destroy the enemies of the United States of America in close combat.

I am a guardian of freedom and the American way of life.

**I am an American Soldier.**





the  
AMC Vision

*Essential in Peace*



Dedicated and innovative people:

- Committed to continuously improving support to Soldiers and the Joint Team.
- Leading the development of new technologies and sustainment processes to balance the force and expand the capability of the Joint Team.
- Reshaping and building the workforce to meet current and future needs of the Joint Team.

*Indispensable in War*

# Moving Forward

Our primary efforts are concentrated on the Army's core competencies

- (1) Train and equip Soldiers and grow leaders.
- (2) Provide relevant and ready land power capability to the Combatant Commanders as part of the Joint Team.

We are harnessing the efforts across the Army's research, development and engineering centers and laboratories to enhance capability today and for the future.

We are creating a networked enterprise system that will enable real-time information for the user and the supplier to streamline the entire logistics process and create an environment of total asset visibility for Army leaders and joint Combatant Commanders.





We are actively involved in protecting our homeland, which includes safely storing and eliminating obsolete and aging chemical weapons while at the same time, protecting the public, our workforce and the environment. AMC supports civilian authorities with deployable responder teams that help prevent, contain, stabilize or terminate weapons of mass destruction.

We are working to ensure that planning and execution for the reset of equipment is a streamlined, user-oriented process, ultimately giving the nation vital readiness to meet potential national security requirements.

We are committed to improving how we provide readiness and sustainment for our Army, the Combatant Commands, our coalition partners and our nation.

# Future Force

**Exploiting  
technology  
initiatives**

**Transforming  
to provide  
global  
sustainment**

**Supporting  
the Joint  
Combatant  
Commander**

**SUPPORT**

**TRANSFORMATION**

**PEOPLE**



# Goals and Objectives

## Goal 1

## Support

*Support and sustain Warfighters to ensure operational effectiveness, expanded capability and readiness, today and tomorrow*

**Objective A:** Design Logistics Support Elements to support Army Units of Action and Units of Employment.

**Objective B:** Enhance the distribution system to provide Warfighters better and faster materiel flow, to and from the field.

**Objective C:** Anticipate initial and evolving Warfighter requirements to get the right stuff to the right place at the right time.

**Objective D:** Provide a common logistics operating picture by connecting people, processes and information.

**Objective E:** Recapitalize the fleet to extend equipment service life and improve operational availability.

**Objective F:** Strengthen relationships with AMC partners – field Army, PEOs, industry, other services and government agencies – to streamline logistics processes.

**Objective G:** Leverage technology and partnerships to accelerate the fielding of capabilities to Warfighters.

**Objective H:** Enhance the sharing of targeted technologies with our foreign partners to help offset development and fielding costs while not compromising our edge on the battlefield.

**Objective I:** Structure AMC to serve an integrated future force relying on Joint Team logistics, communication and technology processes.

## Goal 2

# Transformation

*Continuously transform systems, communications and infrastructure to design solutions for interdependent operations and transition from the Current to the Future Force*

**Objective A:** Develop and integrate technology solutions to enhance the effectiveness of the Current Force, realize the capabilities of the Future Force and reduce the logistics footprint.

**Objective B:** Design and develop solutions for the Global War on Terrorism and Homeland Security.

**Objective C:** Design interoperability into equipment and materiel systems to enable network-centric warfare.

**Objective D:** Expand collaboration efforts with external innovation partners to identify and develop promising new technologies.

**Objective E:** Modernize the organic industrial base into efficient multi-mission organizations.

**Objective F:** Continuously improve the effectiveness, cost efficiency and responsiveness of acquisition services and support.

**Objective G:** Institute true knowledge management and real-time, continuous audio and visual communications to strengthen performance of the Joint Team.

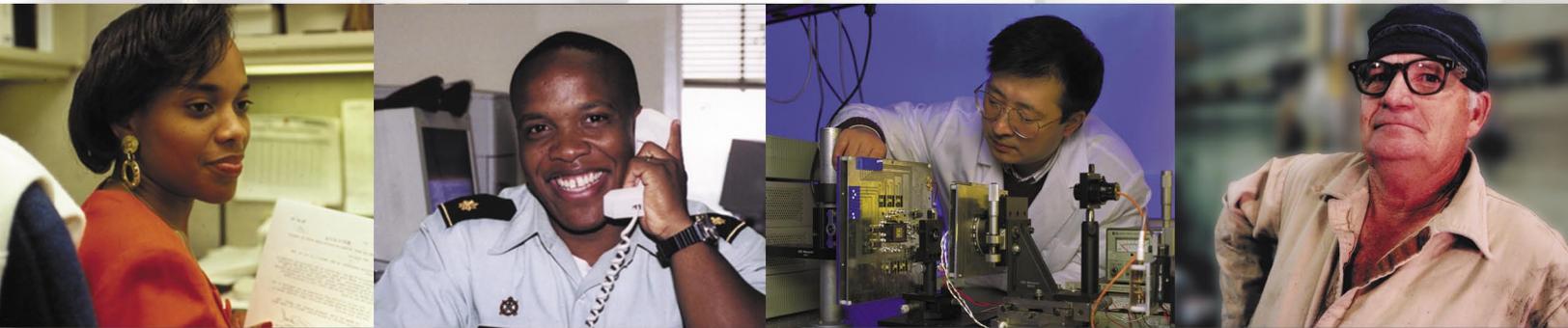


## Goal 3

## People

*Shape the workforce to meet current and future needs of the Joint, Interagency and Multinational Team*

- Objective A:** Understand, leverage and influence the development and application of the National Security Personnel System.
- Objective B:** Hire and retain an innovative, results-oriented workforce to meet current and future missions.
- Objective C:** Develop and train employees to improve performance and capability.
- Objective D:** Develop civilian leaders with a joint mind-set using the military model.
- Objective E:** Create an environment that encourages employees to excel as part of the Joint, Interagency and Multinational Team.
- Objective F:** Provide the workforce with the tools and training to meet current and future missions.



# the Army Values

**Loyalty:** Bear true faith and allegiance to the U.S. Constitution, the Army, your unit, and other Soldiers.

**Duty:** Fulfill your obligations.

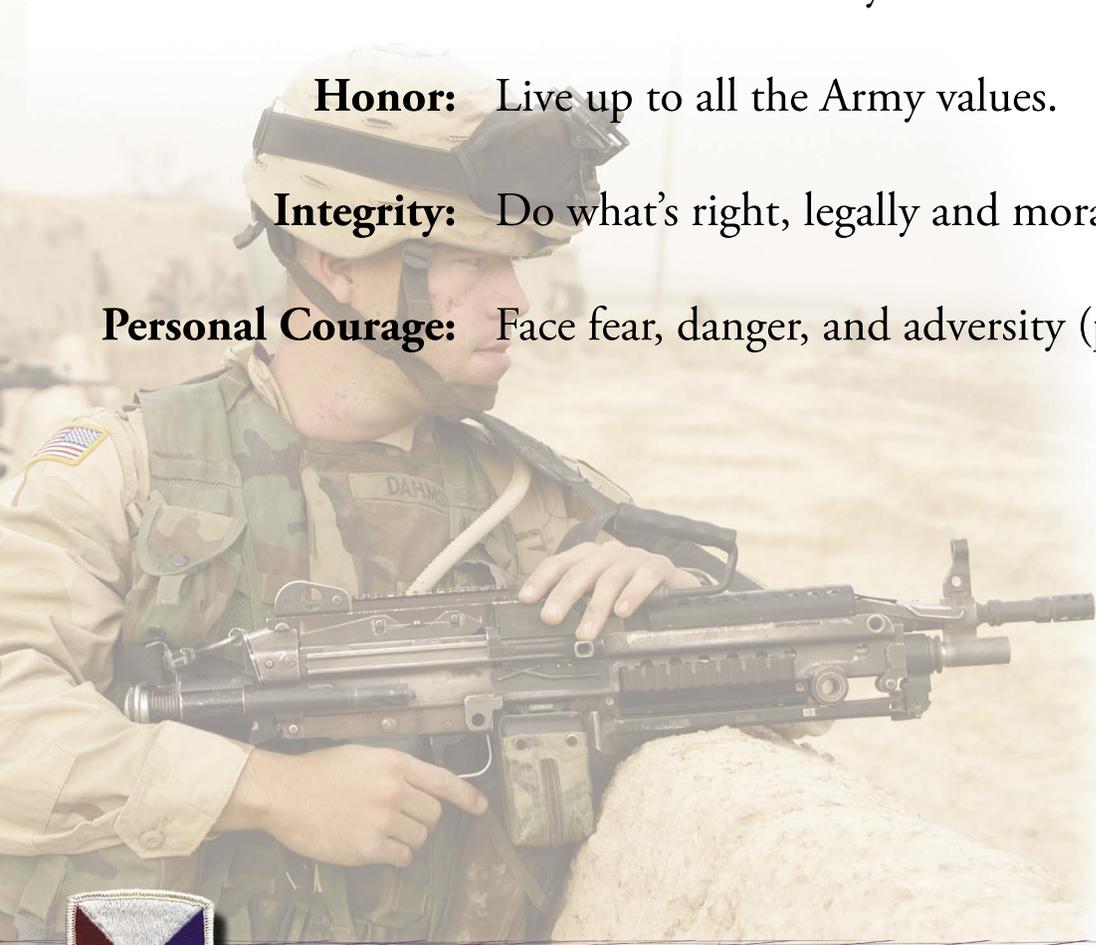
**Respect:** Treat people as they should be treated.

**Selfless Service:** Put the welfare of the nation, the Army, and your subordinates before your own.

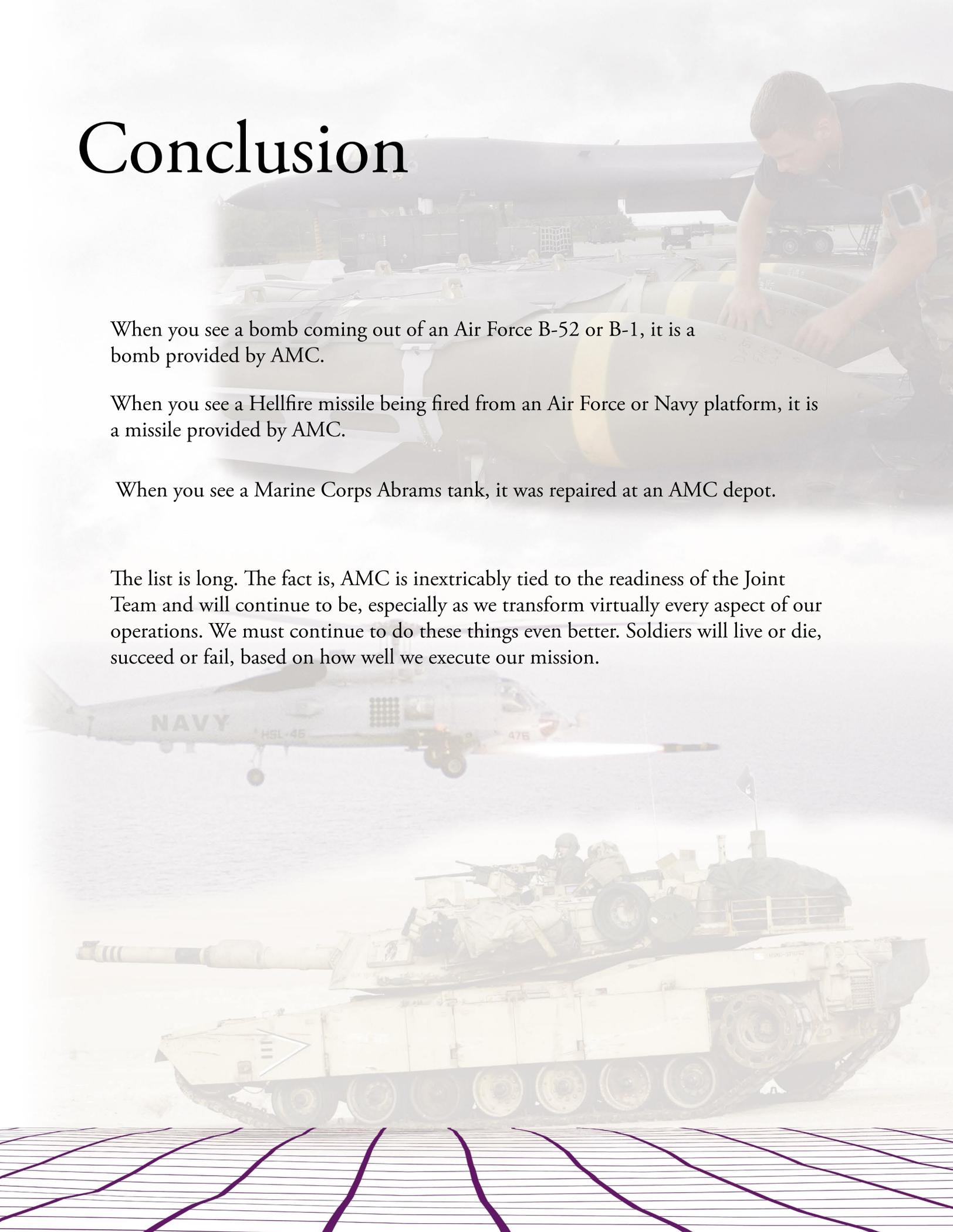
**Honor:** Live up to all the Army values.

**Integrity:** Do what's right, legally and morally.

**Personal Courage:** Face fear, danger, and adversity (physical and moral).



# Conclusion



When you see a bomb coming out of an Air Force B-52 or B-1, it is a bomb provided by AMC.

When you see a Hellfire missile being fired from an Air Force or Navy platform, it is a missile provided by AMC.

When you see a Marine Corps Abrams tank, it was repaired at an AMC depot.

The list is long. The fact is, AMC is inextricably tied to the readiness of the Joint Team and will continue to be, especially as we transform virtually every aspect of our operations. We must continue to do these things even better. Soldiers will live or die, succeed or fail, based on how well we execute our mission.



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