



DEPARTMENT OF THE ARMY
US ARMY RESEARCH, DEVELOPMENT AND ENGINEERING COMMAND (PROVISIONAL)
5183 BLACKHAWK ROAD
ABERDEEN PROVING GROUND MD 21010-5424

REPLY TO
ATTENTION OF

AMSSB-RDE

7 January 2003

MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: Research, Development and Engineering Command Distinctive Unit Insignia Contest

1. The new Research, Development and Engineering Command (RDECOM) will become a permanent major subordinate command of Army Materiel Command during 2003, and will need an original Distinctive Unit Insignia (DUI) and logo. The best designers for this DUI are the members of RDECOM; therefore, this memorandum announces a competition open to all current and future members of the RDECOM.

2. DUI design competition details:

a. Dates: The competition begins immediately and continues through 21 February 2003. All designs must be submitted to Mr. Mike Dailey NLT 1700 hours on 21 February 2003. Designs may be submitted by e-mail.

b. Requirements: Each entry must include a complete DUI, as shown in the attached ARL DUI. The documentation must include a written description of the insignia and an explanation of the symbolism of each component of the insignia.

c. Judging: The judging panel will include MG Doesburg, BG Cartwright and the Directors/Technical Directors of AMRDEC, AMSAA, ARDEC, ARL, CERDEC, ECBC, NSC and TARDEC.

d. Prize: The winner will be announced on or about 31 March 2003 and will receive the first RDECOM coin and a framed copy of the DUI signed by the CG, DCG, and all the technical directors.

e. All symbols, logos, words, designs or other material submitted under the RDECOM DUI contest shall become the property of the United States Army. All submissions must include the following signed statement: "The undersigned hereby assigns and transfers the entire right, title and interest in any and all intellectual property interests in the submitted design materials to the United States Army. The undersigned further declares that the submitted materials are original works and will not, to the best of my knowledge and belief, infringe upon any existing intellectual property rights."

3. Contest Coordinator: Mr. Mike Dailey, mike.dailey@us.armv.mil, 703-617-9856.

Encl
as

JOHN C. DOESBURG
Major General, USA

Director, Research, Development and
Engineering Command Transition Team

AMSSB-RDE

SUBJECT: Research, Development and Engineering Command (RDECOM) Distinctive Unit
Insignia (DUI) Contest

DISTRIBUTION:

Deputy Commanding General, RDECOM (Provisional) (AMSSB-SS/BG Cartwright)

Technical Director, AMRDEC (AMSAM-RD/Dr. McCorkle)

Director, AMSAA (AMXSY-D/Mr. Schaffer)

Director, ARDEC (ABSTA-AR-TD/Mr. Devine)

Director, ARL (AMSRL-D/Dr. Whalin)

Technical Director, CERDEC (AMSEL-CG-D/Mr. Doto)

Technical Director, ECBC (AMSSB-RTD/Mr. Zarzycki)

Director, NSC (AMSSB-RSC-D(N)/Mr. Brandler)

Director, TARDEC (AMSTA-TR/Mr. McClelland)

U.S. ARMY RESEARCH LABORATORY



DISTINCTIVE UNIT INSIGNIA

Distinctive Unit Insignia. Description: A gold color metal and enamel device 1 1/8 inches (2.86cm) in height overall, consisting of a blue disc bearing a white triangle issuing from top, one point to base with indented sides, the disc encircled by a gold band inscribed in base "TECHNOLOGY TO WIN" in black letters; overall at top a gold pyramid in perspective emitting from its point a white starburst of eight rays.

Symbolism: The white device, adapted from the shoulder sleeve insignia of the U.S. Army Materiel Command, indicates that the organization is subordinate to the U.S. Army Materiel Command. The pyramid represents basic science and mathematics and refers to the technology involved in mission accomplishment. The blocks of the pyramid denote the major elements of the command their functions as part of and supporting the whole. Gold connotes value and excellence and the band circling the whole suggests central control as well as unity and strength of purpose.

Background: The distinctive unit insignia was originally approved for the U.S. Army Laboratory Command on 31 Jul 1987. It was redesignated for the U.S. Army Research Laboratory with description and symbolism revised on 2 Apr 1993.